

# Marie Cusick

[mariecusick@gmail.com](mailto:mariecusick@gmail.com)

(857) 991-6274

[MarieCusick.com](http://MarieCusick.com)

[Linkedin.com/in/mariecusick](https://www.linkedin.com/in/mariecusick)

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## About me

Experienced journalist (15+ years) who embraces multiplatform storytelling, team collaboration, breaking news, distilling complex topics, and growing audiences.

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## Experience

### **PBS News/ Editorial Director, Student Reporting Labs**

August 2022- Present

- Lead editorial strategy for [Student Reporting Labs](#), the 16-person youth journalism team within PBS News
- Manage a team of professional producers publishing content reaching millions of people on social media platforms, including PBS Instagram, TikTok, YouTube, the PBS News Hour TV broadcast, and regional/local news outlets
- Serve as final editor and quality control on content
- Oversee pitch process and approve story ideas
- Executive produce multimedia projects, including award-winning [podcast](#) in its sixth season, [a YouTube series](#) about misinformation reaching 300,000+ viewers, and an award-winning [documentary](#) film about young Americans' experiences with gun violence
- Co-authored five-year strategic planning initiative to increase our reach, funding, and impact
- Secure earned media for student journalism projects, including op-ed placement and media interviews
- Coach and train emerging journalists virtually and in person on writing, video and audio production
- Write and develop training materials for professional media educators
- Write and collaborate with our development team on pitch decks, funding proposals, and manage grant tracking and deliverables
- During my time as a leader at Student Reporting Labs, we've grown from working in 180 schools to having a network of 10,000+ educators using our curriculum and journalism training resources

### **PBS News/ Producer, Student Reporting Labs**

August 2019- August 2022

Worked closely with a portfolio of 40 schools across the U.S. to produce youth journalism for the PBS NewsHour's digital and broadcast platforms. Created journalism education resources for high school students and teachers.

## WITF / Multimedia Reporter

February 2013 - August 2019

Harrisburg reporter for [StateImpact Pennsylvania](#). The project was a collaboration among WITF, WHYY in Philadelphia, and The Allegheny Front in Pittsburgh. I covered the oil and gas industry, climate change, energy, and environmental policy for Pennsylvania's PBS and NPR member stations and national issues for NPR. I wrote breaking news articles for the web, produced radio features, short digital explainer videos and documentary television programs for PBS member stations. I co-wrote a successful \$650,000 grant to the Corporation for Public Broadcasting to expand the project into Pittsburgh in 2017.

## NPR / Reporter

October 2011 - August 2019

Filed radio features, breaking news spots, and online articles for NPR.org and the national broadcast as a freelance reporter for eight years. Member of NPR's Energy & Environment Collaborative. The team coordinated coverage between the national network and a selected group of experienced reporters at member stations across the U.S.

## WMHT / Multimedia Reporter

May 2011 - February 2013

Covered business, science, and new technologies for the Innovation Trail, a collaborative multimedia project among six PBS and NPR member stations in upstate New York. Filed web and radio stories for public media stations. Reported and edited television packages for WMHT's statewide public affairs show, [New York NOW](#).

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## Education

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### Lebanon Valley College / B.A. Political science and French

Anville, Pennsylvania

Magna cum laude

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## Journalism Awards

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### National:

- 2025 SXSW EDU Film Festival official selection. *Run, Hide, Fight: Growing Up Under the Gun*
- 2025 Gold winner in the Health: Documentary or Film Anthem Awards. *Run, Hide, Fight: Growing Up Under the Gun*
- 2023 Gold Telly: online series: video journalism
- 2022 National Edward R. Murrow Award: television network podcast

- 2016 Society of Professional Journalists Sigma Delta Chi Award: audio slideshow
- 2015 Online News Association: StateImpact Pennsylvania website finalist, topical reporting
- 2014 National Edward R. Murrow Award: radio, hard news reporting

**Regional:** Six regional Edward R. Murrow Awards. More than a dozen state Associated Press Awards for NY & PA. Emmy nomination.

**Journalism Fellowships:** The Peace Studio (2023)  
Columbia University Center on Global Energy Policy (2017)  
National Center for Atmospheric Research (2012)  
Knight Digital Media Center at U.C. Berkeley (2011)

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## Special Skills

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**Video:** Shoot and edit video, using Adobe Premiere Pro and Final Cut Pro. DSLR cameras including Canons and Sonys. Experienced reporting and producing in front of and behind the camera.

**Audio/podcasting:** Report and voice stories. Produce, edit, mix audio with Adobe Audition

**Digital:** Wordpress, Canva, Slack, Google workspace. Social media: TikTok, Instagram, Facebook, Twitter/X

**Project management:** AirTable, Trello